



**Good Practice in Widening Access: A Model of Intervention  
in Disadvantaged Communities in the West of Scotland**

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# CALL West – Community Access to Lifelong Learning

- 2-year project (with potential to extend)
- 4 Learning Development Officers
- Targeting most deprived communities (DZ4 and DZ5 – use of SIMD 2009)
- Designed to attract most disadvantaged groups
- Providing study skills workshops and IAG
- Needs of student = primary driver

# Project Development

- Phase 1 – networking and marketing
- Phase 2 – student recruitment
- Phase 3 – strengthening / expanding



# Issues arising

- Geographical spread
- Identifying rural poverty
- Levels of activity
- Getting the message across
- CLD / College restructuring
- Retaining staff
- Lone working

# An example of good practice ?

Key features of the project:

- Clear aims and objectives
- Student centred
- Role of the LDOs as facilitators/ negotiators
- Community based activities
- Reaching those who most need support
- Potential to develop and evolve

# Looking to the Future

- CALL West in 2010-2011
- Re-prioritising for the recession
- Scottish and UK policy objectives
- CALL West beyond 2011